



The Veritas Radio Network Advertising & Media Kit

"Radio The Way It Should Be."

veritasradionetwork.com
21489 Koop Rd. #2
Mandeville, LA 70471

Telephone: On-Air: 844-5CRUSADE • Business: 866-483-3833

WHAT is VRN? "Radio the Way it Should Be!"

Veritas Radio Network was created as a forum for the great thinkers of our time, those who accept the REALITY that Truth is higher than opinion and are willing to speak it with clarity, courage and charity. We intend to seek the Truth, every broadcast hour of every day and bring it to you as best as we are able in this fallen world.

The Veritas Radio Network's flagship channel CRUSADE Channel is streaming LIVE 24/7 and features the Mike Church Show, the longest running radio talk show in Satellite Radio's history (SiriusXM). CRUSADE also features 7 other Original Feature Programs including notable author Kevin Guzman's "*Constitution Hour*" and political talk radio veteran Mark Kreslins' "*The Mark Kreslins Show*". A LIVE, daily, morning drive show. The Veritas Radio Network: "*Radio the Way it Should Be!*"



Who is on the CRUSADE Channel?



CRUSADETM

the Mike Church Show- LIVE!

The Mike Church Show - LIVE, weekday mornings 08:00 - 11:00 a.m.:

Hi, I am Mike Church and I am the founder of the Veritas Radio Network. I am writing this piece to help you understand why I would undertake such an enormous endeavor and launch my own radio network then launch an entire new channel for the network. Then do a LIVE call-in talk show 3 hours per day. Then do all the organizational tasks needed to make Veritas sound world class. Then... I think you get the picture and I hope you like what you hear! The research department of the Mike Church Show, me, learned that most people listen to this show because you "want your

Truth neat, straight up and never watered down." But a strange thing happens when you interview numerous experts in their field who vividly describe a societal problem while offering limited solutions. It seemed that everyone had an opinion, including me, but were opinions the highest level of knowledge? No, they aren't but Truth is and I've been pursuing it earnestly for 3 years now. This led to the need to leave traditional radio and begin anew, thus, I am delighted to introduce the world's first media outlet dedicated to one purpose for its audience: delivering the Truth in the most compelling and free environment I've ever worked in. We have created a forum for the great thinkers of our time, those who accept the REALITY that Truth is higher than opinion and are willing to speak it with clarity, courage and charity and conform their mind to it. We intend to seek the Truth, every broadcast hour of every day and bring it to you in crystal clear stereo. The Veritas Radio Network's Crusade Channel. *"Radio, The Way It Should Be."*

Mark Kreslins Show Live:

"Most politically active people are well aware of the problems we face today. Millions of dead babies all under the guise of some fundamental "constitutional" right. Trillions of debt that cannot be paid. Undeclared wars, etc, etc. Well, on the Mark Kreslins Show, we're not gonna rehash what we already know...we get it, we're in a mess. Instead, we're gonna try something novel in talk radio; we're actually gonna talk about solutions. Actual ideas that will stop an out-of-control bipartisan corrupt and morally bankrupt Washington DC. This I believe should be the next evolution of talk radio."

True Money with David Simpson:

Call 844-5CRUSADE to ask David your questions. What is the True Money show about? Well, it's about what every show on the Crusade Channel of the Veritas Radio Network is about: A crusade for the Truth. And how do we know when it is the truth? Well, that is when our minds conform to the reality before us.

The Constitution Hour with Kevin Guzman:

Kevin Gutzman continues his long and storied appearance career with Mike Church but in a more focused and regular manner. Kevin has appeared on the Mike Church Show to discuss the Constitution since his PIG on the Constitution came out in 2007. This show will

be a chance for listeners to submit their questions in advance of the show to have Kevin answer them as authoritatively as he always does.

My Story of America with Michael T George:

Welcome to the radio edition of My Story of America here on the Veritas Radio Network. This show is a direct spin off from the Best-Selling book by the same name, "*My Story of America, Inspirational Stories of Life, Liberty and the Pursuit of Happiness.*" Every week Dr. Michael T. George will take you on an amazing journey through the incredible stories of the people who make America what she is. You will love hearing the powerful chronicles of life, liberty, faith and freedom. The audience is encouraged to send in their stories. Who knows, you could get a call from the host and have your life chronicled on My Story of America radio.

Reverse Deception with Gregory Carpenter:

These days, Gregory focuses his doctoral research on understanding the security of bio-nanotechnology and what it means for us to be vulnerable to the exploitation of "the human-machine interface." Put another way, Gregory is concerned about the interconnection of people and the computers embedded in their bodies. This means that an individual with machine technology, like a prosthetic arm or something put in them, can be "HACKED" by another person! Why is this a concern? What involvement does our governments play? And the biggest question of all, what does the future hold for mankind?

Gregory makes frequent appearances on radio, is a highly sought after speaker who covers not only IT and unconventional tactics but speaks about future technologies and the history of communism among other topics.

ReConquest with Brother André' Marie:

Not many broadcasting companies can claim they have a radio talk-show hosted by a real, live, monk but the CRUSADE Channel can! Brother André is a prolific historian, philosopher and speaker and brings all those skills to bear on his ReConquest. Always lively and engaging, you'll learn Truth seeking the old fashioned way with Brother André Marie! If Saint Augustine had a radio show, it would sound like ReConquest!

How do you Hear it?

Since The Veritas Radio Network app will be widely available for both iPhone and Android phones very soon any of the radios that offer Android or iPhone control will make listening to The Veritas Network and any other audio app you have on your smartphone, a breeze! We chose the inexpensive [Sony DSX-A40UI](#) as a great example of a high quality, in dash radio that will play both iPhone and Android apps and thus the CRUSADE Channel; apps can be controlled using the in-dash radio controls; this unit has a remote control and is compatible with hundreds of car make/model/year combinations.



Recorded and LIVE Commercial Rates:

08:00-11:00 A.M. Central
Mike Church Show
LIVE 90-120 second,
endorsement spot = \$60.00ea*

**Purchase 3 week schedule of at least 1 LIVE per day and receive 20, 30 second ROS bonus*

Pre-Recorded by talent
60 second spot = \$40.00ea.
30 second spot = \$30.00ea

06:00-08:00 A.M. Central
The Mark Kreslins Show
LIVE 90-120 second,
endorsement spot = \$40.00ea*

**Purchase 3 week schedule of at least 1 LIVE per day and receive 20, 30 second ROS bonus*

Pre-Recorded by talent
60 second spot = \$30.00ea.
30 second spot = \$20.00ea

Single Spot Purchases:

Run Of Station rates (ROS)

30 second recorded* = \$15

60 second recorded* = \$20

Production Fee of \$75 for 30 seconds and \$100 for 60 seconds

Speak with our Sales Team Today:

866-483-3833

candace@mikechurch.com

Testimonials:

Mike – My job puts me on the road for 2-3 hours 2-4 mornings per week, and has for the last several years. I wanted to let you know how much I have been enlightened by, educated by, entertained by, and just downright enjoyed listening to your show for the past 7-8 years. Yours is the only talk show I listen to. I gave up on a couple of others because they could not come close to matching the level of thought-provoking content, almost always fascinating and history-rooted, that you brought to the table every day.

Frank Krepp

I was terribly upset to learn that you being run out/let go from SiriusXM. You have been an inspiration in my life both politically and spiritually. I will be joining your Veritas Radio Network and praying for you and your family. As a small business owner myself I understand the struggle and holding onto faith that God will see you through. It is apparent to me God has bigger plans in store for you.

Robert Hughes

Hi Mike, Your show is a wonderful expression of Catholic truth that is an anomaly on any type of radio. Even shows dedicated to talking about Catholicism on EWTN or the Catholic Channel do not get into the deep subjects you go into on your show, including the current modernism crisis. Please keep it up as I look forward to the show every day as a good source of catechesis with entertainment.

Tom Vomastic